

Price list for advertising on BeInIsrael.com



Type	Size	Description	Positioning	Period of publication	Price*
<b>Main page</b>					
Top Banner Index	240x400	Banner on the right side, main page	Main page	One week	800 NIS
Top Banner All	240x400	Banner on the right side, main page	All pages	One week	1500 NIS
Banner Middle	829x90	Banner on main page, after new posts	Main page	One week	500 NIS
<b>Inside page</b>					
Banner Bottom Page	829x90	Banner on the bottom	All pages	One week	800 NIS
<b>Promotions</b>					
Promotion news		Published in News section. One active link in text.			800 NIS
Promotion article		Article with your brand integration. Promoted in our Social Media: Facebook,			1250 NIS
Promotion series		Several articles integrating brand or series of products. Promoted in our Social Media:			starts at 2500 NIS
<b>Social networks</b>					
Social media promotion		Post in BeInIsrael social media (Facebook, Instagram, VKontakte)			500 NIS
<b>Special Projects</b>					
Branding				One week	4000 NIS
Advertising campaign		Promotional article, banners, social media posts and special projects like events etc.			Price by request

\*Prices do not include VAT 17%





